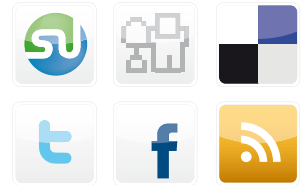


Social Media Solution For Business

The “commercialisation of social networking” is the next wave...however managing your business social media profiles is hard work and most profiles end up ‘inactive’.

A study by Weber Shandwick found that while 73% of Fortune 100 manage a total of 540 Twitter accounts, 76% “tweet infrequently” while 52% were “not actively engaged.”



Our social media solution actively manages your business social networking profiles, via automated rules set up to push information to your profiles (twitter, facebook) from your blog or website.

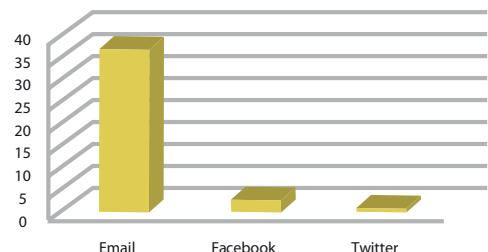
Publish Once, Broadcast Many.....



- » **Corporate Blog** - We create your corporate blog. We can also host your blog for you.
- » **Social Network Profiles** - We create your social network profiles (Facebook, Twitter).
- » **Automatic Publishing** - We automatically publish content to your social media profiles.
- » **Content Sourcing** - We can provide relevant content on your behalf.
- » **Email Marketing/Social Media Integration** - Email is an integral channel for managing your social media profiles.

Our Social Media Solution provides a full feature email marketing and delivery solution. It is compliant with the Anti-spam laws, provides statistics and is scalable for systems and advanced social media integration.

Emarketer.com reported in December 2009 that email still has the highest conversion rate of 36% well ahead of Facebook at 3% and Twitter at .4%!



Widen your net of prospective customers – with our Social Media Solution.

Contact **Mobilize Mail**
for Smart Social Media Solutions

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